

TigerTMS acquisition of Innovation Technologies Worldwide Inc. creates a significant milestone for the hospitality industry

Merger of Europe and America's largest providers of communication and guest management systems to the hospitality industry creates worldwide leader serving 15,000 properties

Ringwood, Hampshire, United Kingdom & Cross Plains, Wisconsin, 8th September 2012 TigerTMS, a leader in Voice and Data Management Solutions to the Hospitality Industry has acquired Innovation Technologies Worldwide Inc., the largest provider of Hospitality Voicemail systems to Hotels and Motels in the US. The acquisition creates the world's largest single supplier of communication and guest management systems to the hospitality industry serving over 15,000 properties including 9 of the 10 largest hotel chains.

"The deal offers significant advantages to the clients of both organisations in terms of integration, support and future product development," explains Simon Udell, Managing Director of TigerTMS, "Together, we now offer the largest single portfolio of Voice and Data Management Solutions for the Hospitality sector and our joint intellectual property and development expertise will allow us to enhance the feature set with new technologies around mobility, web services and in-room infotainment. "

"Our strategic goal is to ensure we have a global presence to support our customers and this acquisition along with the scheduled opening of a new office in Asia will provide the global foot print needed to better serve our clients." TigerTMS is part of Group Tiger Plc.

Founded in 1991 by serial entrepreneur Doug Schwartz, Innovation Technologies Worldwide (ITW) launched InnLine as the first comprehensive voicemail solution for use in hotels and motels. Over the last 21 years, the company has grown to become the US market leader for hospitality voicemail systems as a supplier to leading hotel chains including InterContinental, Hilton, Starwood Hotels and Marriott as well as thousands of smaller independent sites.

"This is a great opportunity all around, for the employees, our customers, the wider hospitality industry and me," explains ITW CEO Doug Schwartz, who was also majority shareholder prior to the acquisition, "TigerTMS has been an organization that we have partnered with for over ten years and have greatly admired. They have done a fantastic job in Europe, Middle East, and Africa that, in many ways, mirrors our achievements in the Americas. The deal will ensure that our products develop as planned and Innovation will continue to grow with additional staffing, R&D and intellectual property resources."

"When asked why I've decided to sell, my simplest response is: 'it's the right time'," explains Schwartz. "From a deeper perspective, I've come to realize that the company needed new stewards to enable it to fulfil its future mission. TigerTMS has the resources and momentum necessary to carry out its next evolution in the global way that I've always envisioned. This transaction is very gratifying to me."

The new focus for Schwartz, whose companies have designed products for the hospitality sector for 30 years, is the launch of a new enterprise - Luminosity Networks, Inc. "Its initial purpose will be to evolve and market a product called ComXchange, which is a next generation, all inclusive, open communication platform for the lodging industry," announces Schwartz. ComXchange includes IP PBX, messaging, call accounting and an extensive feature list designed for the hospitality industry. Luminosity will deliver the platform as either a cloud based service or on-premise product.

Moving forward, all of the existing ITW products and supporting modules including InnLine Voice Messaging, InnCharge Call Accounting and Hotel MGR Workflow Management software will be supported and developed as expected. TigerTMS has retained all staff at Innovation offices in Cross Plains and will make no changes to the agreements in place with the 150 system integrators and distributors of ITW solutions across the US.

“The deal will also allow us to serve our OEM customers with a wider product portfolio and tighter integration with their respective IP and TDM technologies,” Udell added. TigerTMS has OEM and partnership agreements with leading telephony equipment manufacturers including Alcatel, Avaya, Bittel Electronics, Cisco Systems, Mitel, NEC, Panasonic, Samsung and Siemens.

Commenting on the deal, Ian Bevington, Mitel Propositions Marketing Manager said: "This is good news for the hospitality industry as it enables international communications vendors like Mitel to work seamlessly with TigerTMS to deliver a consistent hospitality solution anywhere in the world."

The financial terms of deal are not being disclosed. Interviews with both Simon Udell and Doug Schwartz are available on request.

About Group Tiger Plc. & TigerTMS

TigerTMS is a market leader in the provision of Voice and Data Solutions for the Hospitality market, including Telephone Call Billing, PMS and PBX Integration, Guest Voicemail and Wake Up, High Speed Internet Access, Guest Content and XML Services Delivery. TigerTMS was created following the acquisition of Telephone Management Systems Ltd (TMS) by Tiger Communication Plc. (part of Group Tiger Plc) in 2009. Incorporated in 1979, Tiger is a market leader in the provision of Call Management Solutions, including Call Logging, Call Management, Voice Network Security, Managed Services, Fraud Detection and Management Reports. Our customer base spans many types of organisation, including hotels, universities, councils, solicitors, financial institutions and major manufacturers, all with differing objectives and system requirements.

TigerTMS is based in the United Kingdom, and has offices in Belgium, Dubai, Germany, Greece, Mexico and Portugal, North Africa and India. The marketplace today dictates the necessity for integration and open system architecture, a philosophy that TigerTMS has continually adhered to in the development of our product range.

First-class product service and support is key to the future of any company today and TigerTMS, acknowledging this fact, operates UK-wide engineering support including 24 hour, 365 day cover. Global support is provided through localised in-country partnerships and regional offices. TigerTMS has established long-term strategic partnerships with major PBX manufacturers and dealers of networks and, through advertising & market awareness, benefits from a very active direct sales channel.

Editors for further information contact:-

Anne Harding

The Message Machine

Tel: 01895 631448

Email: anne@themessagemachine.com